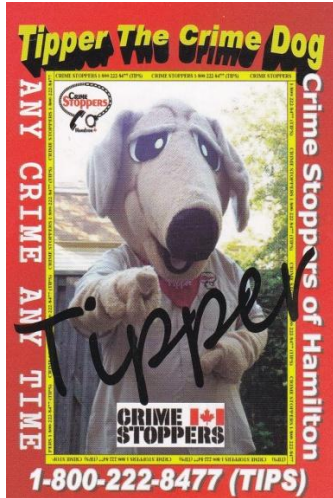




# MASCOT CONTEST

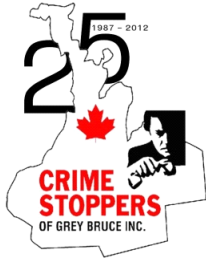


***Tipper the Crime Dog?  
Nip Crime in the Butt with "Nipper the Dog?  
Mr. Tips the Crime Fighting Raccoon?  
Captain Crime Stoppers?***

***AND NOW INTRODUCING...***

***YOUR SUBMISSION FOR THE GREY BRUCE CRIME STOPPERS  
NEW MASOT***

**Sponsored by: Crime Stoppers of Grey Bruce Inc.**



## Crime Stoppers of Grey Bruce MASCOT COMPETITION

Crime Stoppers of Grey Bruce is looking for submissions of creative ideas for a new mascot.

Crime Stoppers of Grey Bruce is a not-for-profit organization assisting law enforcement in its battle against crime. Volunteers of our programme regularly attend events with the goal of educating the public as to why Crime Stoppers is an effective crime-fighting tool, and we're seeking a new mascot to represent us at these functions.

Students can work in groups or alone for this project.

### **Submissions should include the following:**

- Artwork/drawing of the proposed mascot
- An explanation as to why your mascot best represents Crime Stoppers
- Your name, age, address
- The name of the school you attend and the grade you are in.

### **Submissions may also include:**

- A catchy name for the mascot
- A catchy slogan

Judging will be based on creativity and strength of the messaging. Before submitting an entry, please read the terms of entry below and complete the Release Form "Right to Publicity".

### **TERMS OF ENTRY**

- Contest is only open to Grey and Bruce Elementary School students up to and including grade 8.
- All work must be original and cannot contain copyrighted materials (brand logos, screen grabs, music, video footage, etc.).
- Submissions cannot contain hate speech, sexually explicit, obscene, offensive, unlawful, or violent content/imagery.
- An Entry Form must be completed for each submission and every person that was involved in the creation of the submitted work must complete a Publicity Release form in order for the submitted work to be eligible (see forms below).
- Submissions need to be accompanied by a title and a short description of the subject (maximum 3 lines).
- Winning submissions will be displayed via various media sources throughout Grey and Bruce counties.
- The jury's decision is final. No entry may be withdrawn after it has been selected.
- The committee will exercise reasonable care with entries but cannot be held liable for loss or damage of any entry.

## PRIZES

- One prize of \$200.00 awarded to the 1<sup>st</sup> place winner
- One prize of \$75.00 awarded to the 2<sup>nd</sup> place winner
- One prize of \$50.00 awarded to the 3<sup>rd</sup> place winner

## JUDGING

- Judging of all submitted materials will occur after the submission deadline.
- Top submissions will be selected by the Board of Directors of Crime Stoppers of Grey Bruce
- Crime Stoppers of Grey Bruce Inc. reserves the right to cancel, terminate, modify, or suspend the contest for any reason, without prior notice.
- If entries of a sufficient quantity or quality are not submitted, Crime Stoppers of Grey Bruce Inc. reserves the right to determine that there has been no winning entry.

## GUIDELINES FOR SUBMISSIONS

All submissions must be received by **May 17, 2013**

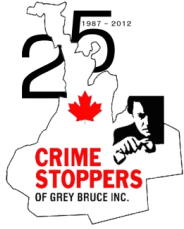
All documentation (Entry Forms, Release Forms and Artwork Submissions) should be sent either by mail or Email to:

If by mail

Crime Stoppers of Grey Bruce Inc.  
P.O. Box 1119  
Owen Sound, ON N4K 6K6

If by Email

Crime Stoppers of Grey Bruce at - [crimestopgb@bmts.com](mailto:crimestopgb@bmts.com)



## **CRIME STOPPERS OF GREY BRUCE MASCOT CONTEST**

This Release form must be completed by EVERY person involved in the submission's creation.

### **RIGHT TO PUBLICITY**

The signing of this form assigns ownership and all publicity rights to Crime Stoppers of Grey Bruce Inc., herein referred to as Crime Stoppers, of the submission by:

\_\_\_\_\_  
(Print name)

\_\_\_\_\_  
Date of birth (mm/dd/yyyy)

By signing this form, I, the undersigned, assign full ownership and all publicity rights of the submission which accompanies this release, to Crime Stoppers of Grey Bruce Inc., herein referred to as Crime Stoppers.

I also give consent for Crime Stoppers to publish my name and photo in any promotional media produced by Crime Stoppers as it relates to acknowledging the submission's creator. Media may include, but is not limited to, print, radio, television, Crime Stoppers websites, printed materials, YouTube, and media releases.

I certify that I have read the terms of entry and agree to the conditions as specified.

\_\_\_\_\_  
STUDENT'S NAME (please print)

\_\_\_\_\_  
DATE

\_\_\_\_\_  
STUDENT'S SIGNATURE

\_\_\_\_\_  
DATE

\_\_\_\_\_  
PARENT/GUARDIAN SIGNATURE

\_\_\_\_\_  
DATE

**NOTE: Everyone who is directly involved in the creation of this submission MUST complete this form. Anybody without the appropriate signed, "right to publicity" form will be disqualified from this contest.**

**Entry Form** (attach separate sheet if more space is required)

Title of Entry	
Brief Description of Entry including the proposed mascot's name.	
Name of student(s)	
Name of teacher (if created in class)	
School	
City	

Please provide ONE member's name that will be the contact throughout the competition.

Main Contact Name	
Phone Number	
Email	



## **FACT SHEET**

### **WHAT IS CRIME STOPPERS?**

Crime Stoppers is a community based program that combines the police, media, and members of the public in a co-operative effort to solve crime.

Crime Stoppers encourages people to call our toll-free 1-800-222-TIPS, (8477) phone number or submit a secure Web Tip with information about any crimes that have been committed or are about to occur, and the whereabouts of wanted persons, stolen property, or illegal narcotics. The information you provide is forwarded anonymously to investigators who then respond back to us.

### **WHO OPERATES CRIME STOPPERS?**

A group of concerned citizens comprise the Volunteer Board of Directors. It is the Board's duty to administer the program, control and raise funds, and manage the payment of rewards to tipsters. Crime Stoppers is incorporated as a charitable organization and therefore all cash donations are tax deductible. Crime Stoppers of Grey Bruce is not a police program - our office and computer systems are not located in a police detachment or station.

### **ANONYMITY GUARANTEED!**

When you call our toll-free number, 1-800-222-TIPS (8477), or submit a secure Web Tip you will be assigned your own confidential code number to be used in all your future dealings with Crime Stoppers. You will not be asked or expected to identify yourself, and you will not have to appear in court - Crime Stoppers call takers and the police will not know who you are!

### **NO ONE WILL KNOW WHO YOU ARE!**

Crime Stoppers does not subscribe to call display, does not have \*69 capability, and does not voice record tip conversations.

### **CASH REWARD!**

Crime Stoppers will pay a cash reward for information leading to the arrest of criminals or the seizure of stolen property or illegal narcotics. Unlike other reward programs that stipulate payment upon "arrest and conviction", Crime Stoppers pays upon arrest only - your waiting time for a reward pay-out is greatly reduced! Rewards vary from \$50 to \$2,000 depending on the accuracy/usefulness of your information and the seriousness of the crime reported. Reward pay-outs are made anonymously and in cash only - even Crime Stoppers will not know who you are!

***For more information about Crime Stoppers of Grey Bruce visit our web-site at [www.crimestop-gb.org](http://www.crimestop-gb.org)***